

Message

From: Marc Theermann (Google Slides) [mailto:marc.theermann@docs.google.com]
Sent: 12/6/2019 8:37:22 PM
To: Mike Marchak [mailto:mike.marchak@google.com]
Subject: ABK xPA deal term.. Mike Marchak [mailto:mike.marchak@google.com] Mike, I know your...

Marc Theermann marked an action item as done in the following document



ABK xPA deal terms - Dec 2019 _ BC Review

Activision has told us that they will build their own mobile store Tencent has opened up the dialog with Sameer, Sundar, Don Tencent company Epic has done side loading, and turned their Fortnite launcher into the Epic Game store.



Marc Theermann

Mike Marchak [mailto:mike.marchak@google.com] Mike, I know your team has done some risk analysis. Can you please help with this section, and link to the appropriate materials for BC

Assigned to you



Purnima Kochikar

This risk is not real. Launching off Play is not a big risk.



Marc Theermann

If this is not the major risk with the Tencent portfolio companies. Then we should outline what the major risks are - if any (perhaps a slow drain via gift card etc).



Purnima Kochikar

Apologies. That was not a productive comment.

We should keep what Activision has told us they would do. And add... Tencent portfolio exploring other business models to take revenues off Play.



Marc Theermann

New

Marked as done

Open

View files with action items assigned to you

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